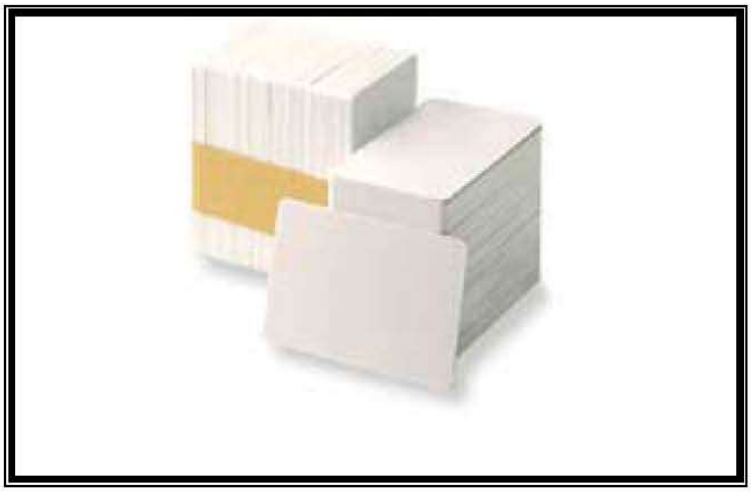
ALACARTE – CUSTOM

Global eTelecom, Inc.

The ALACARTE program does not include POS signs, stickers or sleeves and envelopes. This program is designed to allow merchant to just buy cards without the other material. Ask your sales person about additional marketing items.



The ALACARTE package includes cards only

- **(500 or more) Custom Cards**
- **Welcome kit**

NOTE: Merchant must provide custom camera-ready artwork for this program.

Ask your sales person about adding a marketing kit or sleeves and envelopes to your order.

NOTE: Packages take 10-15 business days for delivery.

Merchant Benefits

Increased Consumer Spending
Awareness is at an all time high! Sales can sometimes double from paper to plastic!

Powerful Promotional Tool
Merchants can use the cards as a tool to increase sales during slow days or promotions.

Increase Store Traffic
Signs and display material in your store will attract more customers wanting to buy a gift for a loved one.

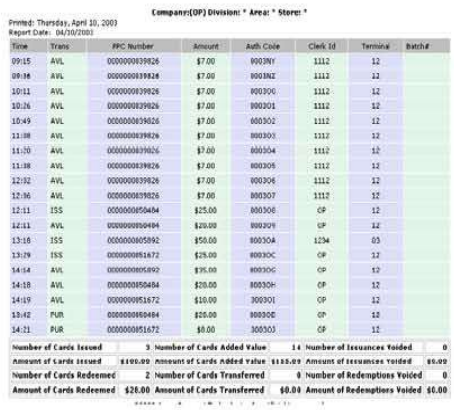
Promotes Customer Loyalty
Merchants can use the cards to help keep the customers coming back. Example: Buy $50.00 today and get an extra $10.00 on your card.

Great Impulse Purchase
It has been studied & proven that consumers will tend to impulse purchase if you are promoting a product at the point of sale.

Replace Paper Gift Certificate
Most all merchants selling paper Gift Certificates experience problems with tracking, reporting, fraud, and duplicate use.

Slippage and Breakage
The BIGGEST reason to use Gift Cards is not to have to give customers CASH BACK! Balances stay on cards! ***Typically only 85% of a cards value is actually redeemed!"***

Online Reporting



Company:(OP) Division: * Area: * Store: *

Printed: Thursday, April 10, 2003
Report Date: 04/10/2003

Time	Trans	PPC Number	Amount	Auth Code	Clerk Id	Termina	Batch#
09:15	AVL	0000000839826	$7.00	9003NY	1112	12	
09:36	AVL	0000000839826	$7.00	9003NZ	1113	12	
10:11	AVL	0000000839826	$7.00	900300	1112	12	
10:26	AVL	0000000839826	$7.00	900301	1112	12	
10:49	AVL	0000000839826	$7.00	900302	1112	12	
11:08	AVL	0000000839826	$7.00	900303	1112	12	
11:20	AVL	0000000839826	$7.00	900304	1112	12	
11:38	AVL	0000000839826	$7.00	900305	1112	12	
12:32	AVL	0000000839826	$7.00	900306	1112	12	
12:36	AVL	0000000839826	$7.00	900307	1112	12	
12:11	ISS	0000000850484	$25.00	900308	OP	12	
12:11	AVL	0000000850484	$20.00	900309	OP	12	
13:16	ISS	0000000805892	$50.00	90030A	1234	05	
13:29	ISS	0000000851672	$25.00	90030C	OP	12	
14:14	AVL	0000000805892	$35.00	90030G	OP	12	
14:18	AVL	0000000850484	$20.00	90030H	OP	12	
14:19	AVL	0000000851672	$10.00	300301	OP	12	
13:42	PUR	0000000850484	$20.00	90030E	OP	12	
14:21	PUR	0000000851672	$8.00	300303	OP	12	

Number of Cards Issued	3	Number of Cards Added Value	14	Number of Issuances Voided	0
Amount of Cards Issued	$100.00	Amount of Cards Added Value	$135.00	Amount of Issuances Voided	$0.00
Number of Cards Redeemed	2	Number of Cards Transferred	0	Number of Redemptions Voided	0
Amount of Cards Redeemed	$28.00	Amount of Cards Transferred	$0.00	Amount of Redemptions Voided	$0.00

Pricing

Merchant: _____

Date: _____

Card Cost: $_____

Monthly Fee: $_____

Transaction Fee: $_____

Contact Information: