



Top 10 Reasons to Use SmartPayments™ Payment Server for Acquirers

1. New revenues from new target markets
 - Provide a payment gateway service for your merchants
 - Provide integrated retail POS Applications for high volume merchants
 - Provide non-integrated stand alone terminal or browser based virtual terminal for low volume merchants
 - Support wireless and mobile merchants
 - E-Commerce shopping carts
 - Image/receipt capture and retrieval for charge back protection
2. Provide stickiness to your merchant relationship
 - Online and Real-time reporting
 - Retain historical data
 - Super fast processing speed
 - Eliminate costly phone lines and proprietary hardware terminals
 - Integrated application builds merchants loyalty and discourages switching
3. Internet based merchant setup and activation
4. Extensive tools to let you manage and monitor accounts
5. Low-cost, Easy-to-deploy client applications are hardware and platform independent
6. Simplify billing with integration into your CRM and accounting system
7. Fast Time to Market
8. Simple ROI, fixed cost software license
9. Quality Assurance
10. 24/7 Tier 2 Support with round-the-clock, speedy problem resolution from experts, 365 days a year.